

Partnerships for a Healthier Charles County Action Plan- Healthcare Access

Access to Healthcare

Goal: Ensure that all Charles county residence have access to health care

Maryland Vision Area 6 Goal: Increase the proportion of persons with health insurance. (92.8%***)

Healthy People 2020 Goal: AHS-1: Increase the proportion of persons with health insurance.(100%**)

**Healthy People 2020 Objective Topic Areas

*** SHIP Target Objectives for 2014

Target Objectives:

- A. Reduce the proportion of uninsured to the 2008 level of 6.4%.
- B. Increase primary care and specialty physicians in Charles County by 7 providers.

Strategies	Action Plan		
	Who? Will do What? By When?	Resources Needed?	Who Should Know?

OBJECTIVE A: Reduce the proportion of uninsured to the 2008 level of 6.4%.

Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
X Providing Information	Additional outreach funding for MA, PAC & TDAP programs	An increase in applicants for the programs.	DSS Health Department	Health Partners Physicians' offices Non-profits	Increased enrollees
	Additional outreach in Spanish to the County's Hispanic Community including legal status	Increased applicants	DSS Health Department	Volunteer outreach to bilingual residents to help develop information Additional funding for bilingual services	Increase the number of Hispanic enrollees Number of people using service
	Enhancing outreach on	Additional ridership	Dept. of Community	Additional advertising dollars	Designated fleet of

X Enhancing Access/ Reducing Barriers	Vango Specialized and Fixed Route Services		Services	Work with Mobility Management Coordinator	buses for medical transportation.
	Request of the State DHHS for a feasibility study of Doctor's Home Visits possibly using an incentive program	Set parameters of what a home-bound patient. Feasibility study concluded	State DHHS	Home Health organization or Liaisons Insurance companies	Improved data concerning Home Health Care DSS and Office on Aging surveys
X Modifying/Changing Policies	Building a regional coalition to address the Medicaid/Medicare reimbursement rates	More comparable rates in the region	Tri-County Council MD Insurance Administration	Task force set up by the Tri-County Council EMS Board	Coalition formed to address issue
	A study of county policy for EMS transportation of non-emergency patients	Reduction of non-emergency transportation to local hospitals Increased education on the meaning of a true emergency	Department of Emergency Services Hospitals and physicians	Use of new technologies Surveys of patients discharged from the hospital	Data Recorded Decrease of non-emergency use of ambulances

OBJECTIVE B: Increase primary care and specialty physicians in Charles County by 7 providers.

Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
X Providing	Outreach program on	More physicians	Charles County		More medical

<p>Information</p>	<p>Quality of Life for Medical Professionals in Charles County showing that Charles County is “Competitive in Compensation”</p>		<p>Chamber of Commerce</p>		<p>personnel in the county</p>
<p>X Enhancing Access/ Reducing Barriers</p>	<p>A County-private sector partnership on marketing to the professional workforce (Doctors and specialists)</p>	<p>More Physicians</p>	<p>Dept of Economic Development</p> <p>Civista and the Economic Development Commission</p>		<p>Number of physicians recruited into Charles County</p>
<p>X Providing Information</p>	<p>Outreach program to State and Local Legislators on the county’s “critical needs”</p>	<p>Additional funding for incentive programs and/or compensation to attract physicians</p>	<p>Tri-County Council</p>		<p>Increase in 7 medical specialties</p> <p>Increase in dentists accepting Medicare/Medicaid</p>
<p>X Enhancing Access/ Reducing Barriers</p>	<p>Building a regional coalition to address the Medicaid/Medicare Reimbursement Policy</p>	<p>More comparable rates in the region</p> <p>Increased physician participation</p>	<p>Tri-County Council</p>	<p>Task force set up by the Tri-County Council</p>	<p>Coalition formed to address issue</p>
<p>X Enhancing Access/ Reducing Barriers</p>	<p>Requesting a feasibility study on County Tax incentives for Primary Care & Specialty Physicians</p>	<p>Increase in Medical Professionals</p>	<p>PHCC</p>	<p>County Commissioners</p>	<p>Number of health care providers recruited to practice in the county</p>
<p>X Modifying/Changing</p>					

Policies					
-----------------	--	--	--	--	--

Committee Chair: Juan Thompson